

COLOURIST

Music, Travel & Lifestyle

Verified Account



INFLUENCER MEDIA KIT

Dear Ladies & Gentlemen,
my name is Christian Schubert
also known as COLOURIST.

I'm a passionate content creator &
musician who really loves to travel the
world & capture all my experiences &
beautiful travel moments in my music,
lyrics, vocals, videos & pictures on
Instagram, YouTube & my blog.

My overall goal is to bring happiness
into the world & to inspire my followers
to simply go out, travel & enjoy
every second of their lives.



EXPLORE & EXPERIENCE

www.colouristmusic.com

WHY WE SHOULD WORK TOGETHER



TRAVEL

PARTNERSHIP OPPORTUNITIES

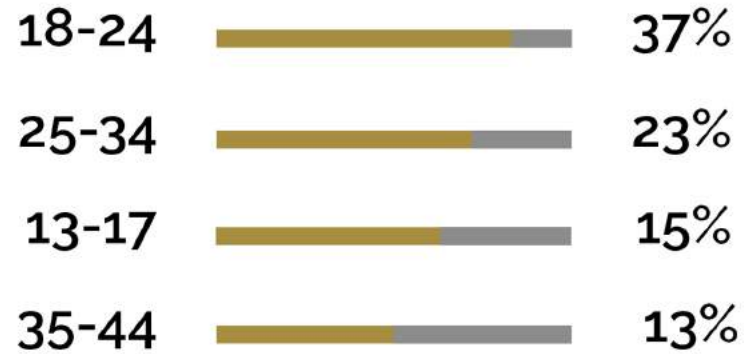
I can offer you a wide range of creative skills (see “Special Skills”) to present your brand in the most beautiful way possible: With amazing pictures & videos in stunning locations around the world, highlighted with modern perfectly fitting music & of course reviewed on my Instagram, YouTube & blog to show my true experiences.

During the years of creating content I've been blessed that I could grow my Instagram audience to over 41,000 now, as well as established myself as a voice of authority in my niche. That has also helped me to get verified with the blue badge as a well-known content creator on Instagram.

My followers love me especially for always being me. I talk to them like a good friend about their needs, problems, what they want to see on my page & about my thoughts or feelings. So it's very important for me to stay the same & keep the strong bond with them.

COLOURIST STATISTICS

AGE



GENDER



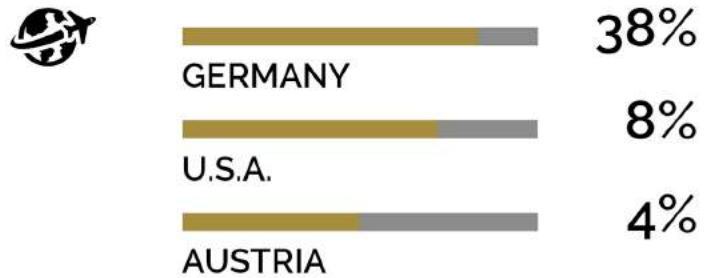
SOCIAL MEDIA STATS

41,000
FOLLOWERS

5.8%
ENGAGEMENT
RATE

28,000
INTERACTIONS
LAST 12 POSTS

LOCATION



COLOURIST STATISTICS



MUSIC

The interests of my audience is showing a good variety that is fitting great into & around my niche but is not too wide. Besides the main topics of my profile the interests are influenced by the 55/45%-ratio of women & men plus the usual interests of the biggest group of 18-34 year old people interacting on my page.

AUDIENCE INTERESTS

Travel & Tourism	65%	
Beauty & Fashion	62%	
Music	53%	
Photography	52%	
Fitness & Yoga	46%	
Movies & TV	42%	
Art & Design	39%	
Sports	39%	
How-to & Style	37%	
Restaurants & Food	36%	
Technology & Science	33%	
Entertainment	33%	
Books & Literature	32%	

SPECIAL SKILLS

I'm a Content Creator who loves to speak to the world through pure creativity. I want to capture the feelings that I have while traveling & put them directly from my mind & heart into music, lyrics, vocals, photos & videos.

Photography & Edit

Video Production

Video Cut & Edit

Songwriting

Composing

Singing & Recording

Commercial Jingles

Mixing & Mastering

Social Media Management



VIDEO



PHOTOGRAPHY



COLOURIST

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I hope that I caught your interest & I'm looking forward to hear from you. For more information & details just message me via my email address below or simply DM me on Instagram.

Thank you for your time :)

CONTACT DETAILS

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info@colouristmusic.com

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EXPLORE & EXPERIENCE

CONTACTS